

# Creating a Webinar

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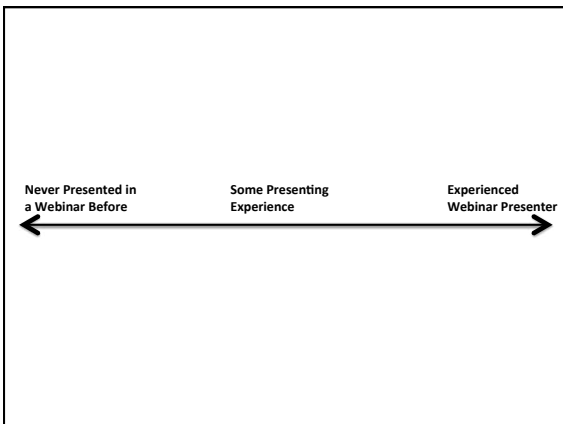
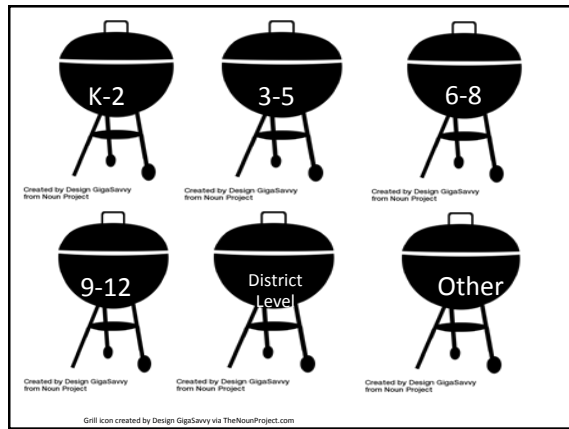
Aug. 8, 2015,  
10:15 – 10:45am



“Chillin’ in Mono Lake” by “Dawn” on Flickr. CC-BY-2.0. <http://flickr.com/photos/naturesdawn/5466157824>

## Agenda

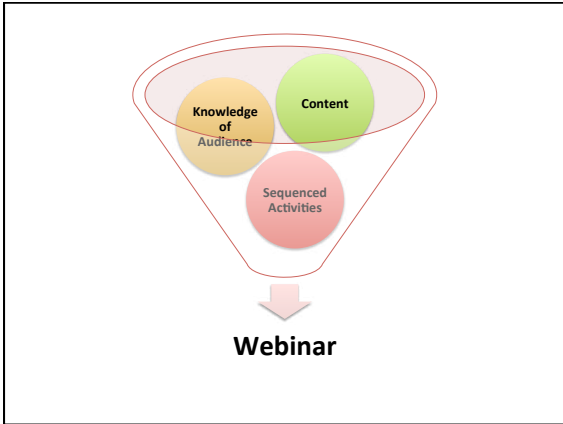
- About Me
- About You
- Planning a Webinar
- Your Questions



**The goal of all PD is *increased capacity* for participants.**

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\* versus “I done good”



**Audience**

What can you glean in advance about your audience?

What can you glean at the start of your talk?

My rule of thumb: new topics need more direct instruction; topics about which there is “knowledge in the room” mean you can draw on the group more

**Content**

Choose a presentation topic with which you have deep knowledge to facilitate “off-roading” with your participants

“Goldilocks” the scope

Tailor to “best guess” about audience

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**Sequence of Activities**

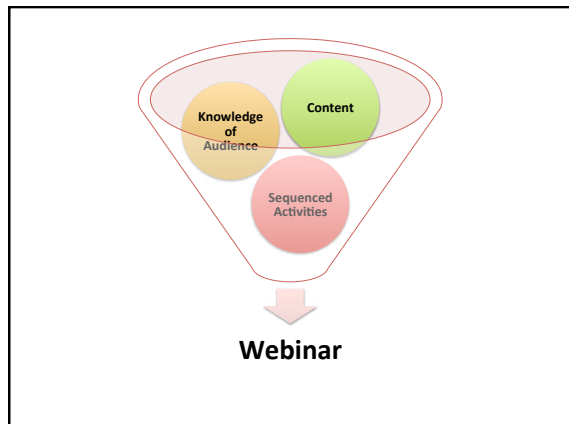
What kinds of learning activities will best help participants gain capacity?

What can I do to help create knowledge that sticks?


What memorable metaphors, real-world examples, and images can

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**What kinds of “sticky” activities have you seen in webinars?**



**Questions?**



**Webinar**

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