

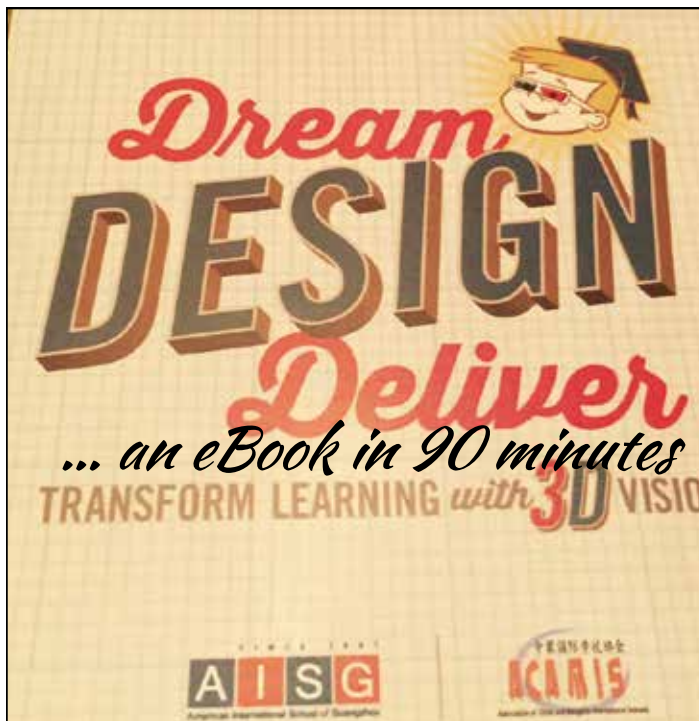


"eBook reader" by goXunuReviews on Flickr. CC-BY-2.0. <http://www.flickr.com/photos/43602175@N06/4070018828>

Crowdsourcing an eBook

Kristin Fontichiaro
School of Information,
University of Michigan (USA)
ACAMIS Conference
March 13, 2015, 1:00 – 2:30pm

Slides:
<http://bit.ly/fontblog>



AGENDA

- Why crowdsource an eBook?
- Past projects
- Creating one together

Why crowdsource an eBook? My story



http://upload.wikimedia.org/wikipedia/commons/a/a2/Main_stage_crowd_shot.jpg



http://upload.wikimedia.org/wikipedia/commons/c/c6/Japanese_tour_guide.jpg

Past Projects {a guided tour}

<https://www.smashwords.com/books/view/96705>

The screenshot shows the Smashwords website interface. At the top, there is a search bar and navigation links. The main content area features the book cover for 'School Libraries: What's Now, What's Next, What's Yet to Come' by Kristin Fontichiano. The cover image shows a snowy forest scene. To the right of the cover, the book title and author are displayed, along with a 'Price: Free!' label and an 'Add to Library' button. Below the title, there is a star rating and a brief description of the book's content, which is a collection of essays about trends in school libraries. At the bottom, there are download options for various file formats and a link to the author's profile.

<https://www.smashwords.com/books/view/115254>

The screenshot shows the Smashwords website interface for a different book. The main content area features the book cover for 'Information Literacy in the Wild' by Kristin Fontichiano. The cover image shows a person sitting at a desk in a library or study. To the right of the cover, the book title and author are displayed, along with a 'Price: Free!' label and an 'Add to Library' button. Below the title, there is a brief description of the book's content, which is a collection of essays on information and digital literacy. A 'TABLE OF CONTENTS' section is also visible, listing the foreword and introduction.

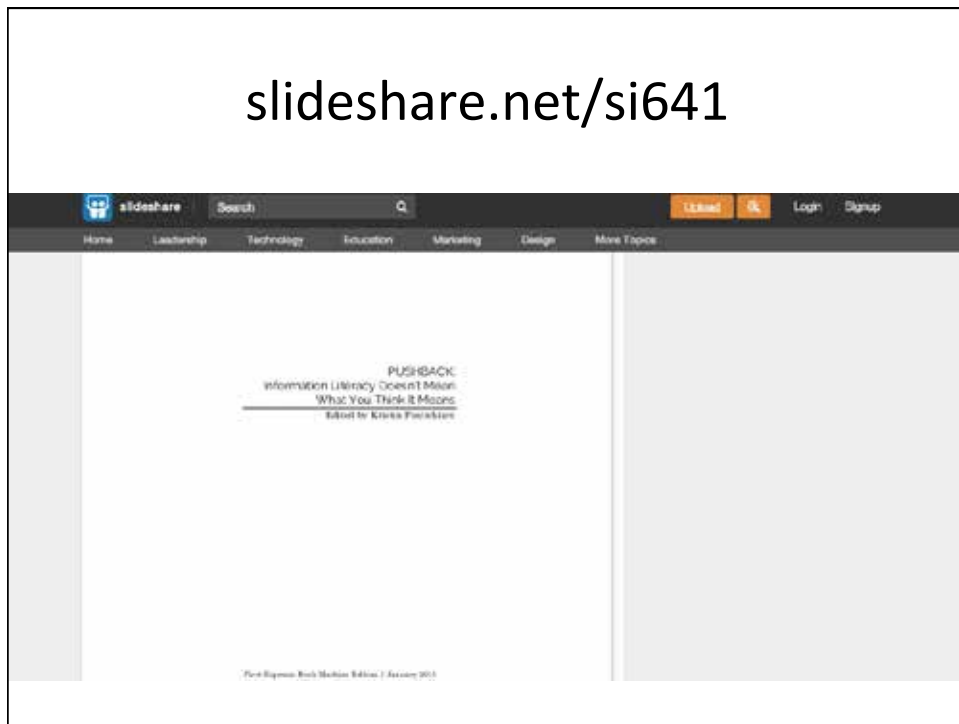
<https://www.smashwords.com/books/view/266557>

The screenshot shows the Smashwords website interface. At the top, there is a search bar and navigation links for Home, About, How to Publish on Smashwords, FAQ, and Join for Free! The main content area features a book cover on the left and the title 'Everything You Always Wanted to Know About Information Literacy But Were Afraid to Google' by Kristin Finkbeiner on the right. The book is priced at 'Free!' and has an 'Add to Library' button. A description below the title reads: 'A collection of reflections about information and digital literacy practice in schools, libraries, support organizations, and informal learning settings.' There is also a note about hyperlinks and download options (PDF, ePub, Kindle, Online Reader). A 'Tweet' button is visible at the bottom right of the book details.

[scribd.com/ed504](https://www.scribd.com/ed504)

The screenshot shows the Scribd website interface. At the top, there is a navigation bar with 'Scribd' logo, 'Browse', 'Search', 'SIGN IN', and 'JOIN' buttons. Below the navigation bar, there are tabs for 'DOWNLOAD', 'STANDARD VIEW', and 'FULL VIEW'. The main content area displays the title 'What Teachers Need to Know About Educational Technology Practices, Policies, and Procedures'. Below the title, it shows 'Ratings: [0]', 'Views: 735', and 'Likes: 0'. The document is published by 'ED 504: Teaching with Technology 2012-2013'. On the right side, there is a sidebar with the text 'Download and print this document' and a list of benefits: 'Read and print without ads', 'Download to keep your version', and 'Edit, email or read offline'. Below this, there is a 'Choose a format' section with radio buttons for PDF and TXT, and a 'DOWNLOAD' button.

slideshare.net/si641

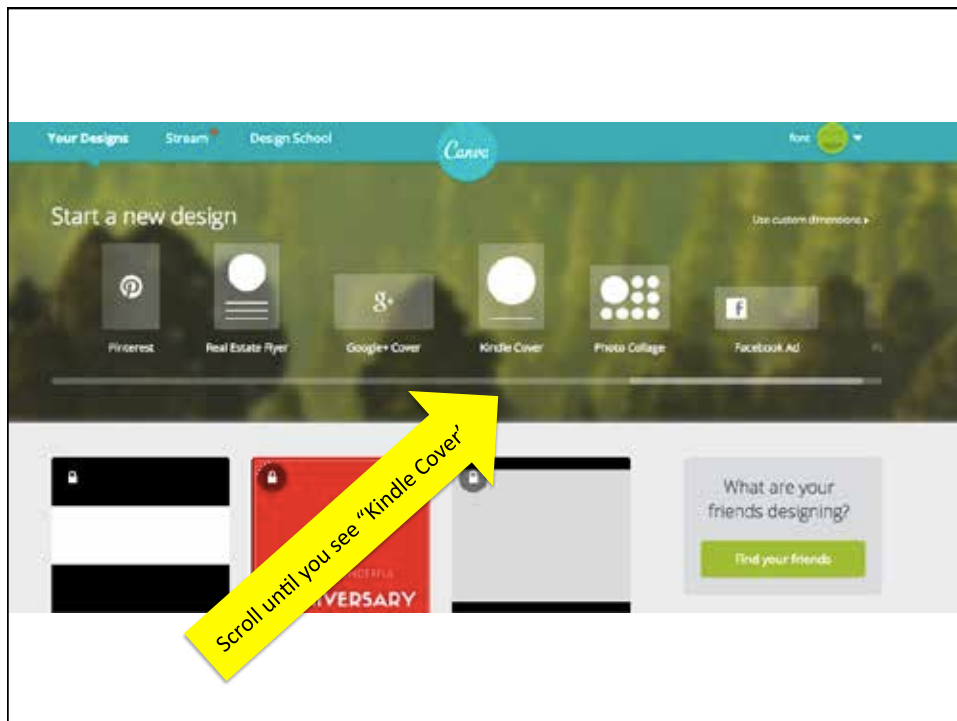


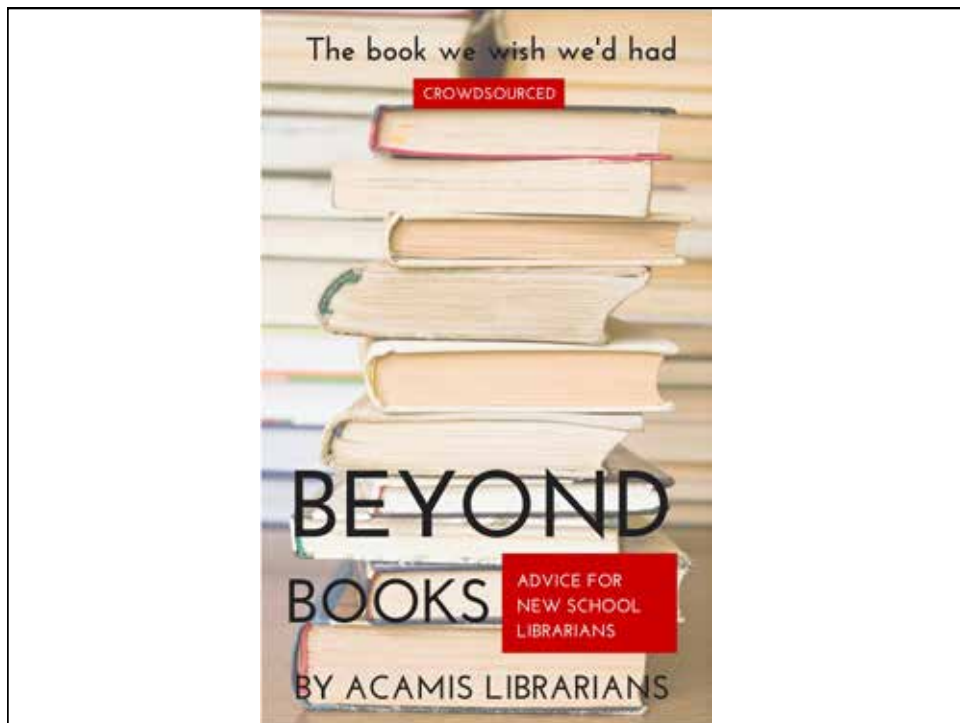
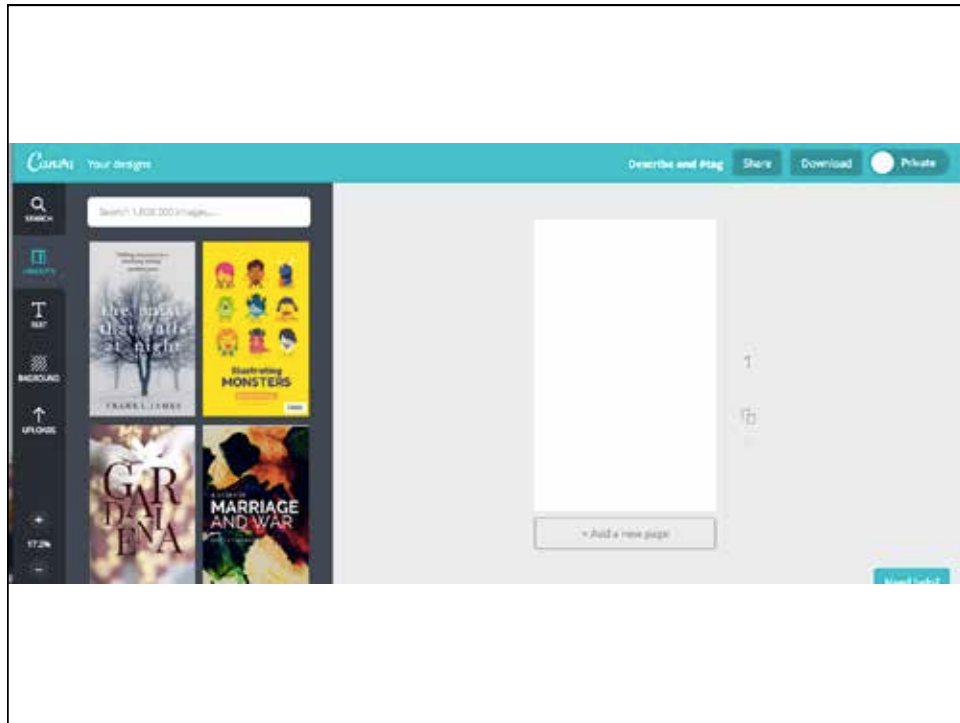
Possible K-12 variations

- Poetry collections
- Collected essays
- Recipe books
- Collection of teachers'/students philosophy statements
- Note: Smashwords, the publishing site we'll use today, is best for text-dense works, as file size <10mb

Creating One Together

- The cover (Canva.com)
- The content (Google Form → Google Doc → Word)
- The hosting (Smashwords.com)







ACAMIS Librarian eBook Submissions Form

Help us crowdsource an eBook BEYOND BOOKS: ADVICE FOR NEW LIBRARIANS at ACAMIS! You may fill out this form as many times as you like. For each submission, pick a category, then type in your information. At the end of your submission, please add a dash, your name, and your affiliation. For example:

- Mary Doe, National School of Awesomeness

If you would rather remain anonymous, end your submission with:

- Anonymous

*** Required**

Into which category does your advice best fit? *

- Collection Development
- Time Management and Prioritization
- Meaningful Relationships with Students
- Collaborative Relationships with Colleagues
- Building Partnerships with Administrators
- Events, Programming, and Activities
- Research Projects and Information Literacy Skills
- Reader's Advisory, Building a Culture of Reading, Literature Appreciation
- Budgeting and Grants
- Other:

Email address if there are any questions during the book's edits *

If we had more time, I would ask you to submit via a Google Form like this:

bit.ly/acamis-form



http://upload.wikimedia.org/wikipedia/commons/thumb/7/70/Wooden_hourglass_3.jpg/320px-Wooden_hourglass_3.jpg

But since we only have 90 minutes, let's use a shared Google Doc ... but before we do ...

Formatting Tips for Smashwords

Use the least amount of formatting possible. Avoid adjusting:

- Line spacing
- Font formatting (italics, bold, etc.)
- Auto-creation of lists, use of bullet points
- No more than 3 carriage returns

Write your tip in paragraph form. Then click enter twice and sign your name with a dash, a space, your name, and your affiliation

- Kristin Fontichiaro, University of Michigan School of Information
- Anonymous



20 minute writer's dash!
bit.ly/acamiswritesabook

Created by Emily L. Brown for Smashwords



Collaborative Editing Dash

Look at the entries **above** and **below** yours. Correct any misspellings.

{And a quick word – have y'all noticed the new GDocs editing options?}

**Do one last check of
your work...**



http://upload.wikimedia.org/wikipedia/commons/e/e3/Olympus_CH2_microscope_1.jpg

Now, let's export to Word and save as
a **.doc** (not .docx)



<http://www.microscopy-uk.org.uk/mag/imgdec03/volv3sm.jpg>

Let's upload!

(True confessions: I did a placeholder upload ... So let's **re**-upload!)

Congratulations!

You have assigned an ISBN to your book [Beyond Books: Advice for New School Librarians](#).

ISBN: 9781310589966

Title: Beyond Books: Advice for New School Librarians

Author: Kristin Fontichiaro

Publisher: Smashwords, Inc.

While we wait ... feel free to
browse the past crowdsourced
books linked on

bit.ly/fontblog

We're done!

bit.ly/ouracamisebook

How fast can you attract readers via your social media or #acamis15 account?

Questions?

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Slides: bit.ly/fontblog